



2020 Virtual Public-Private Partnerships in Transportation Conference

July 16-17

SPONSORSHIPS AND BENEFITS

PLATINUM LEVEL (\$15,000)

- Twenty free registrations

Brand Elevation

- Opportunity to preview 1- 2 minute video highlighting firm's capabilities (*ARTBA's Creative Director will work with you to produce for an additional modest investment*)
- Recognition as a lead sponsor by emcee at the beginning of each day
- Lead recognition and logo placement in all event-related communications, website and conference rooms
- Recognition to ARTBA's 11K Twitter, LinkedIn, and Facebook followers

Program Content

- Introduce speakers for one general session
- Host booth chat room to discuss a relevant agenda topic

Attendee Engagement

- Host booth to distribute promotional materials to attendees
- Sponsor of Twitter raffle
- Entertainment Break: Host ARTBA P3 history trivia contest question
- Deliver opening remarks during the Virtual Happy Hour
- Access to attendee list in advance of the event
- Share "virtual" business cards through direct LinkedIn and "Book Meeting" options with attendees

GOLD LEVEL (\$10,000)

- Fifteen free registrations

Brand Elevation

- Lead recognition and logo placement in all event-related communications, website and sponsor slide
- Recognition to ARTBA's 11K Twitter, LinkedIn, and Facebook followers

(Gold Level contd.)

Program Content

- Introduce speakers for one general session

Attendee Engagement

- Distribute promotional materials to attendees
- Entertainment Break: Host ARTBA P3 history trivia contest question
- Sponsorship recognition of the Virtual Happy Hour
- Access to attendee list in advance of the event
- Share "virtual" business cards through direct LinkedIn and "Book Meeting" options with attendees

SILVER LEVEL (\$7,500)

- Ten free registrations

Brand Elevation

- Lead recognition and logo placement in all event-related communications, website and sponsor slide
- Recognition to ARTBA's 11K Twitter, LinkedIn, and Facebook followers

Attendee Engagement

- Distribute promotional materials to attendees
- Access to attendee list in advance of the event
- Share "virtual" business cards through direct LinkedIn and "Book Meeting" options with attendees

BRONZE LEVEL (\$5,000)

- Five free registrations

Brand Elevation

- Lead recognition and logo placement in all event-related communications, website and sponsor slide
- Recognition to ARTBA's 11K Twitter, LinkedIn, and Facebook followers

Attendee Engagement

- Access to attendee list in advance of the event
- Share "virtual" business cards through direct LinkedIn and "Book Meeting" options with attendees



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SPONSORSHIP FORM

TYPE OF SPONSORSHIP

- | | |
|--|---|
| <input type="checkbox"/> Platinum (\$15,000) | <input type="checkbox"/> Silver (\$7,500) |
| <input type="checkbox"/> Gold (\$10,000) | <input type="checkbox"/> Bronze (\$5,000) |

Primary Contact: _____

Title: _____

Company Name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Method of payment: Bill my company Credit Card

Credit Card #: _____

Exp. Date: _____ Name on Card: _____

To become a sponsor, please email this form to ARTBA's Ed Tarrant at etarrant@artba.org.